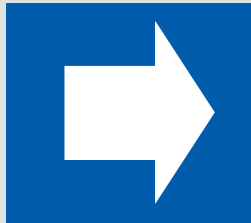




IMPACT
Marin Values and Invests in All Children



GUIDING PRINCIPLES

We believe that families have the primary responsibility for their children’s physical, intellectual, mental, social and moral development.

We respect and value the diversity of families, races and cultures in Marin.

We believe that the entire community shares responsibility with families to ensure that every child thrives.

We believe that our resources must be directed toward catalyzing sustainable improvements in the health, wellbeing and development of all children in Marin.

We believe that what we do to increase the potential of less-advantaged children improves the potential for all children.

We believe our highest and best use is working to prevent problems before they begin.



PRIORITY RESULTS

- Public Policies Support All Children
- All Children Have Optimal Health & Wellbeing
- All Children and Families are Ready For School
- Families and Caregivers Have Access to Information and Support

STRATEGIES	PUBLIC EDUCATION	GRASSROOTS CAPACITY BUILDING	PARTNERSHIPS FOR CHANGE	PUBLIC POLICY ADVOCACY
IMPLEMENTATION APPROACH	Strategic Advocate Partner	Catalyst Capacity Builder Convener	Convener Partner Capacity Builder	Strategic Advocate Catalyst Collaborative Partner
ACTIVITIES	Sponsor Forums Promote Community Discussions Conduct Electronic Outreach Educate Voters on Issues Collect, Analyze and Disseminate County Data	Support: Leadership Development Local Community Action Efforts Parent Action/Involvement Grassroots Change Organizations Promising Practices	Convene Institutional and Community Leaders Engage in Collective Action Address Policy or Critical Resource Gaps Promote Best and Promising Practices Advance Collective Action & Accountability Provide Resources for Change	Educate Policymakers and Voters Conduct Electronic Outreach/ Media Advocacy Promote Policy/Legislative Initiatives Develop Policy Briefs Communicate Data to Measure Change



INITIATIVES/OPPORTUNITIES (examples)			
MarinKids Communications Publications Events Media Outreach	Promotores/Advocates Programs Best Practice Training Transition Support Local Community Advocacy Projects	MarinKids Children’s Health Insurance School Readiness Transition Pickleweed Child Care Center Early Childhood Mental Health New Partnerships	MarinKids Regional First 5 Media Local Forums Data Collection/Analysis Communications/Media Outreach